

Shiner Wine Label Templates

by Pique Label

The logo for Pique Label, featuring the words "PIQUE" and "LABEL" stacked vertically in white, uppercase, sans-serif font, centered within a solid red square.

Our Shiner Wine Label Templates make it easy for you to adhere to the TTB's regulations for wine that is bottled without a label. Quickly create generic labels and apply for temporary C.O.L.A. while you are finishing the design for your real, market-ready label.

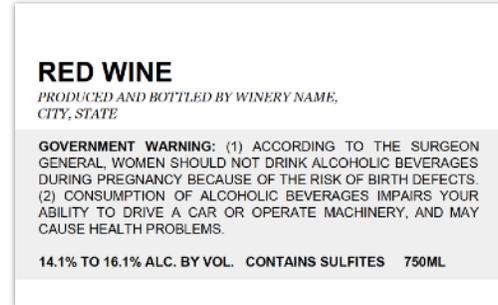
Template details and important information:

- These templates are designed as a single (brand) label, are 4 inches wide by 2.5 inches tall (10.16cm x 6.35cm).
- The templates are provided for five wine types: Red, White, Rosé, Sparkling, & Carbonated.
- These templates are designed with only minimal amounts of information (as required by the TTB) so they can be applied to a variety of wines.
 - **Example 1:** The "RED_TABLE_WINE" template can be used for any red wine (CS, ZN, PN, etc) of any vintage and from any appellation as long as the wine is 14.0% alcohol or under.
 - **Example 2:** The "WHITE_WINE_14.1_TO_16.1" template can be used for any white wine (SB, CH, VI, etc) of any vintage and from any appellation as long as the wine falls within 14.1% to 16.1% alcohol.
- For each wine type, multiple template versions are provided to cover a wide range of alcohol content.
- The templates contain only cross-platform system fonts (Arial, Arial Bold, and Georgia Italic) so you should not need to purchase or install fonts in order to edit the templates.
- These templates should only be used on wine vessels of up to 3 Liters (101 fl. oz.). If used for larger containers, you will need to increase the size of the mandatory information. Visit the TTB's website for more information.
- For your editing convenience, each template is provided in four different file formats:
 - Adobe Illustrator CC (.ai)
 - Pages (.pages)
 - Word (.docx)
 - Acrobat (.pdf)

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Follow these steps for easy customization:

1. Choose the template that works best based on your wine type and alcohol content.
2. Update the bottling statement.
3. Update the net contents as needed (375ML, 1.5L, etc) up to 3 liters max (101 fl. oz.). You can remove the net contents if the net contents are printed/blown into the glass bottle/vessel.
4. Save as a JPG or PNG file format (a low-medium quality is fine).



Red Wine Template Example

Please note:

The mandatory label content in the template is placed and sized according to TTB labeling regulations (i.e. the text is placed in all CAPS to adhere to 2mm minimum height requirement). As such, it is suggested that you do not make changes to how mandatory content is presented.

The template does not contain a brand name because the placeholder text reading "Winery Name" included in the bottling statement can serve as the brand name (27 CFR 4.33(a)).

These templates were downloaded for free at www.piquelabel.com/templates.

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